



**SCATS**  
*Move Smarter*

**Growing success together**

David McWilliam, Director Commercial SCATS



# Who we are

## What defines us

- **Trusted partners**  
Government-owned and operated
- **User-focused & Proven Software**  
TfNSW operates a complex road network of over 4,500 SCATS intersections. We anticipate your needs, and prove our technology on ourselves

## Who we serve

- Transport agencies
- Third-party organisations
- Industry specialists
- Technology partners
- OEMs
- System integrators
- Managed service providers

## Our Impact

- Trusted by **200+ cities across 33 countries**
- Foundational ITS technology driving **global mobility transformation**
- A team committed to **your success and long-term value**

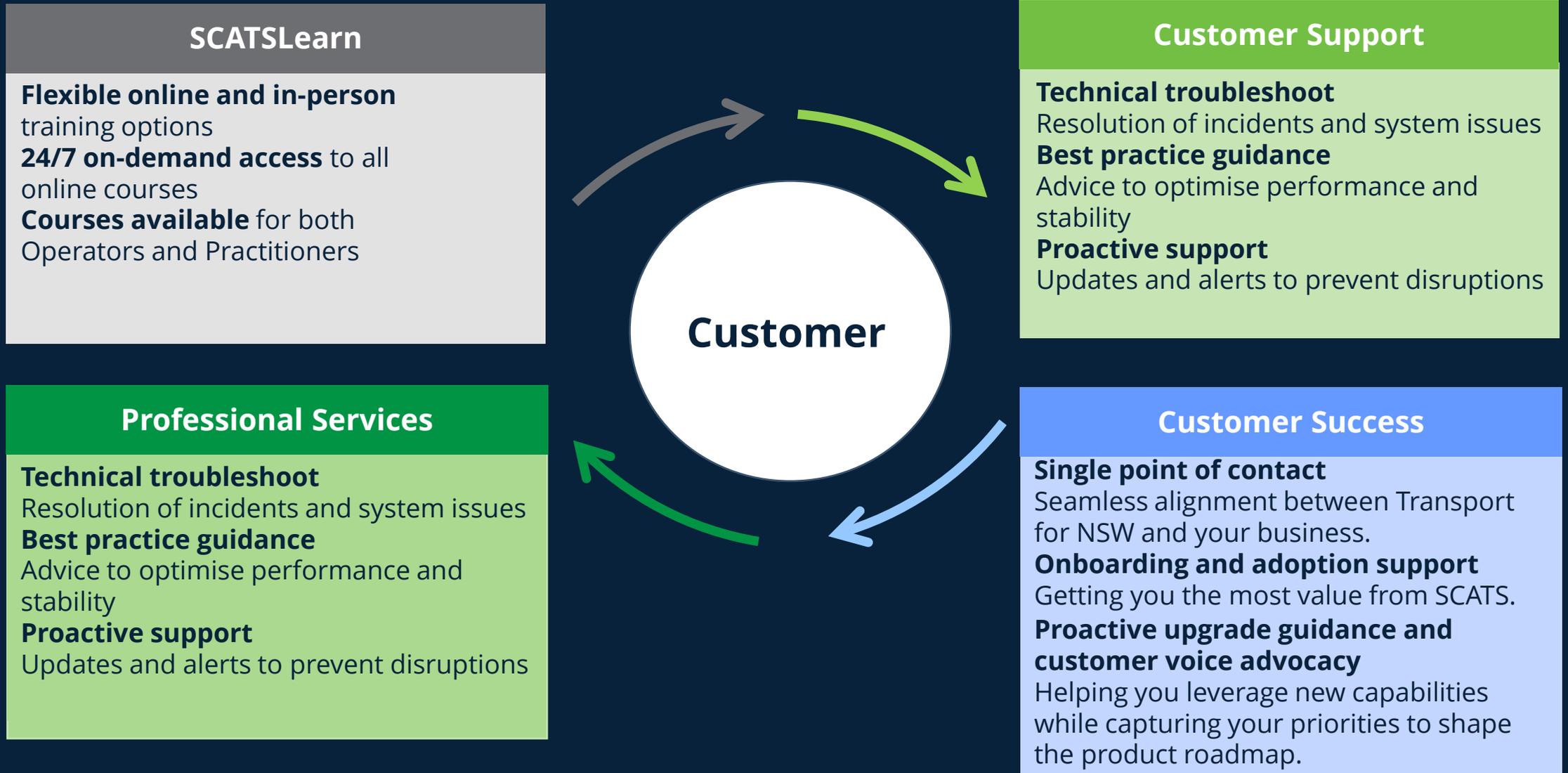


# Where we operate

SCATS has been installed at more than 60,000 intersections, across 216 cities in 33 countries and counting.



# How we support your success



# How we work in support of you

## Customer Success Engagements

- 1:1 engagement
- Demos of new products and features
- Contract negotiation and renewal support
- Outreach for adoption and optimisation
- Issue escalation and resolution

## Webinars & Community of Practice

- Targeted sessions that help you get more value from SCATS
- Peer learning with regions facing similar network challenges
- Direct access to SCATS experts for best-practice guidance and insights

## Partners & Industry engagement

- Oversee SCATS Distributorships for reselling SCATS internationally
- Oversee TRAFF License arrangements for authorized controllers compatible with SCATS
- SCATS Interfacing Licensing for authorized integration of 3<sup>rd</sup> party software with SCATS
- Participation at industry events and conferences

# Thank you

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