SMUG Agenda

Day 1: Opening, customer insights and global perspectives

Time	Session	Speaker	Location
8.30 – 9.30 AM	Registration and welcome coffee		Coffee Cart
9.30 – 9.45 AM	Welcome to Country	Raymond Weatherall	Town Hall
9.45 –10.30 AM	Opening remarks by SCATS Executive Director	Led by Adele Beachley, Executive Director SCATS	Town Hall
10.30 – 11.00 AM	Morning tea break		Catering Area
11.00 – 11.15 AM	SCATS Commercial: Customer & Stakeholder Engagement Model	David Mcwilliam, Director Commercial SCATS	Town Hall
11.15 – 12.15 PM	SCATS Technology: Product Roadmap & SCATS Console with Control Centre Commercial release	Roy Brown, Director Technology SCATS	Town Hall

12.15 – 12.30 PM	SCATS Q&A	Roy Brown, Director Technology SCATS David Mcwilliam, Director Commercial SCATS Helen Di Giacomo, Senior Customer Success Manager SCATS Fraser Johnson, Senior Customer Solutions Engineering Manager SCATS Thomas Teo, Customer Support Manager SCATS Eesha Chitale, Product Marketing Manager SCATS	Town Hall
1.00 – 2.00 PM	Networking lunch		Catering Area
2.00 – 3.00 PM	Key customer update: Tasmania, Australia	Ramy Gokal, Tasmania End User Representative	Town Hall
	Key customer update: New Zealand	John Kinghorn, New Zealand End User Representative	Town Hall
	Key customer update: Brisbane City Council, Australia	Ryan Brooks, Queensland End User Representative	Town Hall
	Key customer update: South Australia, Australia	Chansiri Suksri, South Australia End User Representative	Town Hall
3.00 – 3.30 PM	Afternoon tea break		Catering Area
3.30 - 4.15 PM	Key customer update: Dublin	Karen Hosie, Ireland End User Representative	Town Hall

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	Key customer update: Main Roads Western Australia, Australia	Dayne Botha, Western Australia End User Representative	Town Hall
	Key customer update: Northern Territory	Brendan Joyce, Northern Territory End User Representative	Town Hall
4.15 – 5.00 PM	Networking and 'Always on' areas		Catering Area, Product Research Area and Control Centre Demo Area

Always on

9.00 AM– 5.00 PM	Product Research Area	SCATS User Experience team members	Product Research Area
9.00 AM– 5.00 PM	Control Centre Demo Area	SCATS Product team members	Control Centre Demo Area

Optional tour

1.00 – 1.30 PM	Transport Management Centre (TMC) Tour	David Ballm, NSW End User Representative	TMC

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Day 2: Big issues and SCATS innovation

Time	Session	Speaker/ Facilitator	Location
8.30 – 9.00 AM	Welcome coffee		Coffee Cart
9.00 – 9.15 AM	Acknowledgement of Country	Caroline Fay, Senior Manager Product, SCATS	Town Hall
9.15 – 9.45 AM	Key customer update + SCATS for pedestrian analysis: Victoria DPT	Trent Robinson & Tayla Donegan, Victoria End User Representative	Town Hall
9.45 – 10.00 AM	Q&A: Victoria DTP	Trent Robinson & Tayla Donegan, Victoria End User Representative	Town Hall
10.00 – 10.45 AM	Morning tea break		Catering Area
10.45 – 11.00 AM	Manly Wharf Trial	Mark De Kock, Research and Development Manager SCATS	Town Hall
11.00 – 11.45 AM	Key customer update + Bus & Emergency Priority: Doha, Qatar	AbdulRahman Al-Maslamani, Doha End User Representative	Town Hall
11.45 AM – 12.00 PM	SPE Panel + Q&A: Doha, Qatar	AbdulRahman Al-Maslamani, Ashghal Doha End User Representative	Town Hall
12.00 – 12.45 PM	Networking lunch		Catering Area
12.45 – 1.15 PM	Network Operations: SCATS in NSW	David Ballm, NSW End User	Town Hall
1.15 – 1.30 PM	SCATS Customer Support: Unveiling our approach to enhancing knowledge share across SCATS users	Thomas Teo, Customer Support Manager SCATS	Town Hall
1.30 – 2.30 PM	Breakout: Cybersecurity for SCATS: Building trust through security	Manish Gupta, Senior Manager Cybersecurity SCATS	Breakout #1 Tech demo space
1.30 – 2.30 PM	Breakout: Demo for Control Centre (with SCATS Access)	Krishna Balakrishnamoorthy, Senior Solutions Engineer, SCATS Caroline Fay, Senior Product Manager, SCATS	Breakout #2
	Breakout: Signalised Roundabouts (including Metered)	Fraser Johnson, Senior Manager Customer Solutions Engineering	Breakout #3

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	Breakout: Incident Management and Optimisation	Nick Karayannis, Lead NetOps Officer, Transport for NSW David Ballm, Director Network Operations, Transport for NSW Gareth Rapp, Technical Manager NetOps, Transport for NSW	Breakout #4
2.30 – 2.45 PM	Afternoon tea break		Catering Area
2.45 – 3.15 PM	SCATSLearn training in Western Australia (WA): Main Roads WA	Dayne Botha, Western Australia End User Representative	Town Hall
3.15– 3.45 PM	Traffic Management in New Zealand	John Kinghorn, New Zealand End User Representative	Town Hall
3.45– 4.15 PM	Key customer update + Personalities - Signal operations tailored to meet local needs: Australian Capital Territory (ACT)	Chris Bunnik & Kit Poon, ACT End User Representatives	Town Hall
4.15 – 5.00 PM	Networking and 'Always on' areas		Catering Area, Product Research Area and Control Centre Demo Area

Always on

9.00 AM– 5.00 PM	Product Research Area	SCATS User Experience team members	Product Research Area
9.00 AM– 5.00 PM	Control Centre Demo Area (excl Breakout @1.30)	SCATS Product team members	Control Centre Demo Area

Optional tour

6.30 PM – 7.30 PM	Manly Wharf Trial Tour	Mark De Kock, Research & Development Manager, SCATS	Manly Wharf

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Day 3: Transport for NSW perspectives, technical deep dives and closing highlights

Time	Session	Speaker/ Facilitator	Location
8.30 – 9.00 AM	Welcome coffee		Coffee Cart
9.00 – 9.15 AM	Acknowledgement of Country	David Banbury, Senior Manager Solutions Architect, SCATS	Town Hall
9.15 – 9.30 AM	Road Safety in Transport for NSW	Bernard Carlon, Chief Centre for Road Safety (CRS) and Maritime Safety	Town Hall
9.30 – 9.45 AM	Smart Cities & Vibrancy in NSW	Michelle Veljanovska, Executive Director Active Transport & Planning, Transport for New South Wales Nadira Yapa, Urban Designer, Transport & Planning, Transport for NSW	Town Hall
9.45 – 10.45 AM	Breakout: Personality and Adaptive Engineering	Chris Antoff, Senior Software Engineer SCATS Mark Paton, Senior Configuration Officer NetOps, Transport for NSW Karl Hanghofer, Configuration Manager NetOps, Transport for NSW	Breakout #1 Tech demo space
	Breakout: Cornerstone – Connected Vehicles, Automated Data, CAD and Spatial Data.	Ari Edinburg, Senior Solutions Engineer, SCATS Lakshmi Rajasekhar, Traffic Performance Analyst, SCATS Paulo De souza Silva, R&D - GenAI & Software Engineering, SCATS	Breakout #3 09.OC.05
10.45 – 11.15 AM	Morning tea break		Catering Area
11.15 – 11.45 AM	ATC – Distributor update	Phillip Walsh, ATC lead	Town Hall
11.45 AM – 12.15 PM	The future of SCATS & Event closing	Adele Beachley, Executive Director, SCATS	Town Hall
12.15 – 1.15 PM	Networking lunch		Catering Area

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Always on

9.00 – 11.45 AM	Product Research Area 'Always on'	SCATS User Experience team members	Product Research Area
9.00 – 11.45 AM	Control Centre Demo Area 'Always on' (excl Breakout at 1.30-2.30 PM)	SCATS Product team members	Control Centre Demo Area

Optional tour

12.30 – 1.30 PM	Transport Management Centre (TMC) Tour	David Ballm, NSW End User Representative	TMC

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